



# What To Expect From a Partnership with **MailSmart** Logistics

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MailSmart Logistics has been offering commingling services since 2002. In addition to our large buying power and years of experience, what really sets us apart is the way we do business:

- **Extraordinary customer service:** We bend over backwards to make it easy for you to work with us. We handle everything for you from managing the data file to scheduling the pick-ups, filling in the pick-up slips, sorting the mail, and managing any count discrepancies. Once MailSmart Logistics' truck leaves your shop with the mailing, you can be confident that the mailing will go out as planned with no further effort on your part.
- **Free mail tracking:** Know where your mail is at every point in time at no cost to you. If a client isn't getting the expected response from a mailing, you can help them understand what impact (if any) mail delivery might be having on their response rate. And if a mail truck is in an accident or if mail is not being delivered quickly from a particular location, MailSmart Logistics can follow up and attempt appropriate action.
- **Low, locked-in commingling rate:** Because of our large buying power, we can offer commingling rates to our customers that are lower than all but the biggest mailers could qualify for by themselves. Making our pricing even better, we will lock in your commingling rate from now until the next postal rate increase based upon the volume of mail you expect to commingle this year. With no worries about pickup charges, pricing tiers or any other extra fees for letter-size mail under 1.5 ounces, this should make it easy for you to develop competitive mailing bids.
- **Fast and predictable mail delivery:** Because we work with the largest commingler, your commingled mail will move quickly and predictably through the mailstream. In fact, our 2014 data shows that your mail will arrive 2.4 days faster if you commingle with MailSmart Logistics than if you drop it off at the nearest USPS mail entry location.
- **Reducing your workload:** Not only will we do all of the data handling for you, but using our service should save you substantially in labor costs since there is no need for you to sort, sleeve or tag the mailing.
- **Postal logistics consulting:** Not sure if a mail piece qualifies for USPS's automation pricing? Have a problem with sequence number count discrepancies? Your MailSmart Logistics account manager will utilize their many years of commingling experience to serve as your personal postal logistics consultant.

Scott and his team at MailSmart Logistics are the best – dependable, efficient and always pleasant. Their goal is flawless execution, start to finish, and they deliver every time!

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**Karen Gotay**  
*The Mail Bag*

Sound Interesting?  
**Let's Talk!**



Request a Free Phone Consultation or call  
**(443) 539-2640**